



**Hardcast Introduces New Smoke & Soot Product
May 11, 2018**

To: Hardcast's Authorized Applicators

Hardcast is proud to introduce our new Smoke & Soot water-based coating, the only product on the market with third-party industrial hygienist testing. This coating is used on ductwork and insulation that has been exposed to smoke and soot from a fire and can negate the need to replace the entire duct by resurfacing the existing substrate. This product can also be used on wood, metal, drywall, cement, and cinder block substrates.

Hardcast's Smoke & Soot is available in white (for true visualization of cleanliness) and black (for complete concealment of the surface). Designed with an EPA-registered chemical package, Smoke & Soot resists microbial growth, locks down offensive particles, and removes odors caused by fugitive emissions from fire deposits below the detectable limit.

Once the surface has been cleaned, simply apply a homogeneous coating of Smoke & Soot to lock down all remaining particulate and create a barrier through which no palpable scent can escape. This product may be top-coated after complete cure.

Product Code	Product Description	Pail Size
329544	Smoke & Soot Black	5 gallons
329742	Smoke & Soot White	5 gallons



I encourage you to review the product page linked below for technical data sheets and safety data sheets.

<https://www.carlislehvac.com/product.aspx?id=156>

Please let us know of any marketing opportunities/case studies that demonstrate the product in use so we can share the results.

The product will be stocked in our Wylie warehouse location. Your local distributor may not stock the product, but we can always ship direct.

Please contact me with any questions.

Kind regards,

Frank Forrest
Efficiency Solutions Product Manager

